# Enhanced Income Balanced Income 

## A diversified income focused investment strategy using exchange traded funds.

This strategy seeks to provide investors with current income and long-term capital appreciation using cost-effective exchange traded funds. Through the underlying exchange traded funds, the strategy owns a diversified mix of stocks and bonds. The portfolio emphasizes all market capitalization stocks of domestic companies and, to a lesser extent, companies located outside the United States. The portfolio's bond holdings focus predominantly on government, mortgage, and corporate securities.

| Investment Overview |  |
| :--- | ---: |
| Inception Date | $12 / 1 / 2006$ |
| Composite AUM (\$mil) | 12 |
| Strategy AUM (\$mil) | 73 |
| Firm AUM (\$mil) | 1,880 |
| Current Yield | 3.1 |
|  |  |
| Risk Statistics* | 9.24 |
| Standard Deviation | 1.10 |
| Beta | 0.12 |
| Sharpe Ratio | 11.43 |
| Annual Turnover \% |  |

*5 year annualized

## Value and Yield Focus

The enhanced income strategy places a priority on generating above average income yield while investing across the value capitalization spectrum. Investing for dividends provides a cushion in down markets and growing dividends help hedge against inflation. Fama and French research suggests strong long-term returns are associated with value and smaller capitalization factors.


As of September 30, 2023

| Calendar Year Returns (\%) | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Composite Gross Return | 9.43 | 8.63 | -1.68 | 9.26 | 8.84 | -3.73 | 15.52 | 5.13 | 10.42 | -10.96 |
| Benchmark Return | 10.38 | 5.51 | -0.98 | 7.41 | 7.44 | -3.22 | 13.99 | 6.40 | 7.50 | -8.17 |

## Benefits and Efficiency

Exchange traded funds (ETFs) offer several benefits including; diversification, low operating costs and tax-efficient access to capital markets. These funds generally track specified indexes that represent a variety of styles and asset classes, including stocks, bonds, commodities, and currencies. Broad based ETFs provide quick diversification via a single investment. An important feature of these funds is low operating costs, which tend to be less than mutual funds as a result of lower administrative and service costs. Additionally, ETFs do not charge 12b-1 fees, front or back-end loads, or early redemption fees. They also have greater tax-efficiencies compared to traditional funds by minimizing capital gain distributions and allowing the investor to control the recognition of capital gains upon trading.

## First American Trust ${ }^{\circ}$

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## Investment Team



## Jerry Braakman

Chief Investment Officer
Years of Experience 26


## Scott

Dudgeon, CFA
Co-Manager
Years of Experience 25

## Investment Process

Investment selection is based on a proven process to mitigate downside risk.


## Fundamental Analysis

Determines macro environment, with resulting asset class and style factor beneficiaries

## Valuation Analysis

Evaluates opportunities based on historical relative valuations

## Quantitative Analysis

Provides timeliness and actionable sell discipline


## Top 5 Holdings*

|  | Ticker | Security |
| :--- | :--- | :--- |
| $\mathbf{1}$ | BND | Vanguard Total Bnd Mkt ETF |
| $\mathbf{2}$ | LGLV | SPDR SSGA US Lrg Cap Low ETF |
| $\mathbf{3}$ | VTV | Vanguard Value ETF |
| $\mathbf{4}$ | IEF | iShares 7-10 Year Treasury ETF |
| $\mathbf{5}$ | BSV | Vanguard Short-Term Bond ETF |

[^0]Past performance is no guarantee of future results. Individual account performance will vary. Not FDIC insured. No Bank guarantee. May lose value. There is no guarantee that the strategy will achieve its investment goal. The strategy is subject to various risks, including market risk, asset allocation risk, credit risk, interest rate risk, liquidity risk, currency risk, concentration risk, trading risk, emerging market risk, turnover risk, and commodity risk. This strategy may not be suitable for all investors. Please consult your tax advisor for personal tax questions and concerns. This report is intended for informational purposes only and does not constitute or contain an investment recommendation and is issued without regard to the specific investment objectives, financial situation or particular needs of any specific recipient. First American Trust, FSB and its affiliates do not accept any liability for any direct, indirect or consequential damages or losses arising from any use of this report or its contents.

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[^0]:    *as of September 30, 2023

